

Build Your First AI Micro-SaaS

Turn one painful workflow into a small paid software product.

Product build system



IDEA

BUILD

PROOF

SELL

30-page practical ebook

Images, worksheets, examples, prompts, launch plans, and checklists.

02 Big Promise

The buyer does not want more information. The buyer wants a shorter path to a specific result. For solo founders and developers, the target is professional services teams: people with manual reports and scattered client data who can understand the value of a AI workflow assistant quickly.

1

Make it specific

Name the buyer, the painful task, and the result. A AI workflow assistant sells better when the promise is narrow.

2

Show proof

Use screenshots, sample pages, before/after examples, demos, and clear instructions so buyers trust the offer.

Workflow blueprint

Research

Draft

Proof

Launch

Improve

Builder notes

- Buyer: professional services teams
- Pain: manual reports and scattered client data
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- Proof: screenshot, sample, demo, or case study

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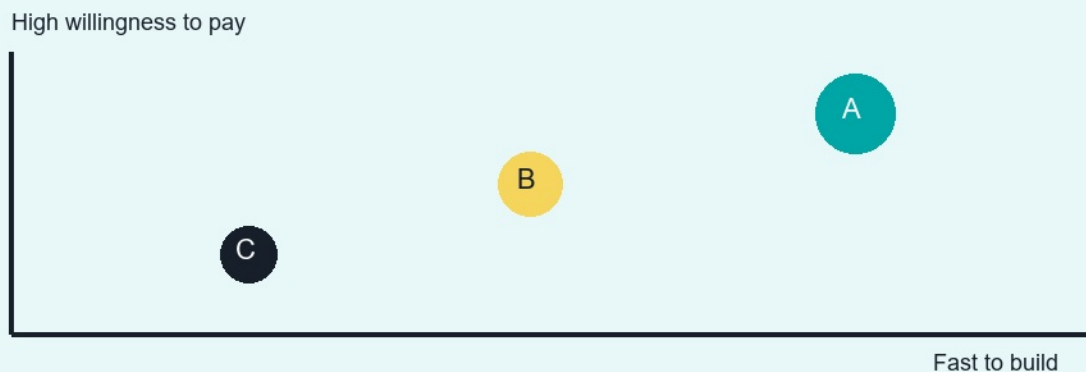
Quick prompt

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03 Market Map

Start with a buyer, a repeated pain, and a result that is easy to understand. For solo founders and developers, the target is professional services teams: people with manual reports and scattered client data who can understand the value of a AI workflow assistant quickly.

Idea scoring matrix



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04 Buyer Snapshot

A specific buyer makes the product easier to write, price, explain, and sell. For solo founders and developers, the target is professional services teams: people with manual reports and scattered client data who can understand the value of a AI workflow assistant quickly.

Fill-in worksheet

Buyer

Pain

Promise

Deliverable

Proof

Price

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05 Pain Research

Look for repeated complaints, manual workarounds, and tasks people already pay to solve. For solo founders and developers, the target is professional services teams: people with manual reports and scattered client data who can understand the value of a AI workflow assistant quickly.

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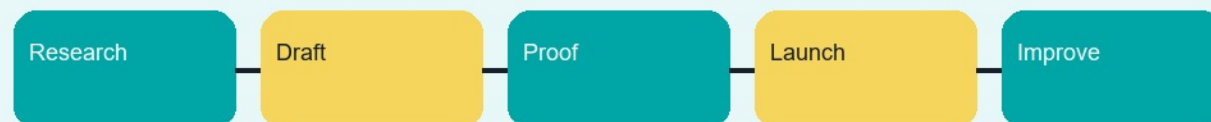
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06 Offer Equation

Buyer + Pain + Shortcut + Proof + Price creates a product people can evaluate quickly. For solo founders and developers, the target is professional services teams: people with manual reports and scattered client data who can understand the value of a AI workflow assistant quickly.

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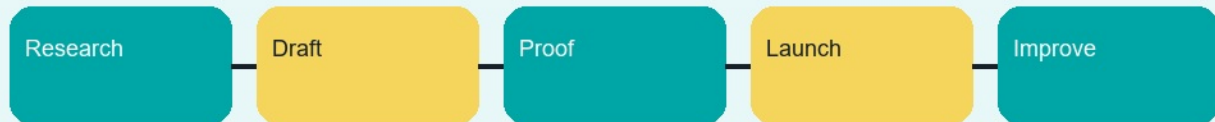
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07 Product Formats

Choose the format that best delivers the result: PDF, template, tool, SaaS, script, or service. For solo founders and developers, the target is professional services teams: people with manual reports and scattered client data who can understand the value of a AI workflow assistant quickly.

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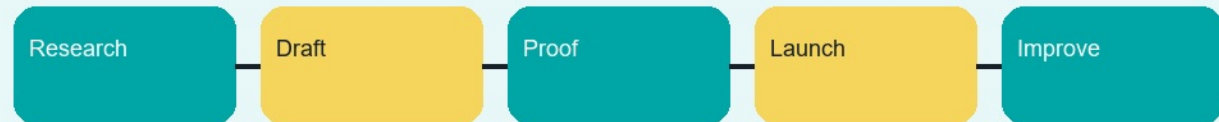
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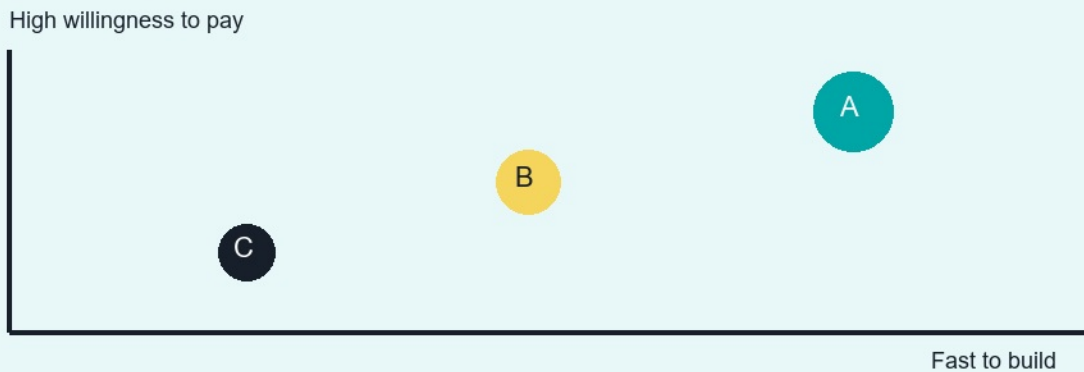
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08 MVP Scope

Build the smallest version that proves the promise instead of building the biggest version you can imagine. For solo founders and developers, the target is professional services teams: people with manual reports and scattered client data who can understand the value of a AI workflow assistant quickly.

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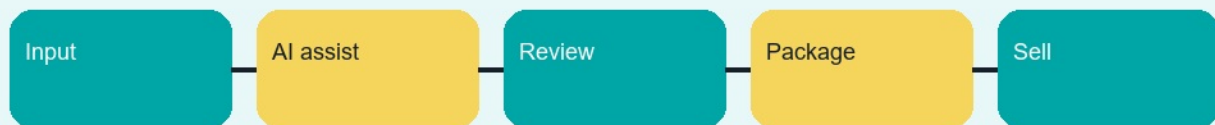
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09 Workflow Blueprint

The product should move the buyer from messy input to useful output with as little friction as possible. For solo founders and developers, the target is professional services teams: people with manual reports and scattered client data who can understand the value of a AI workflow assistant quickly.

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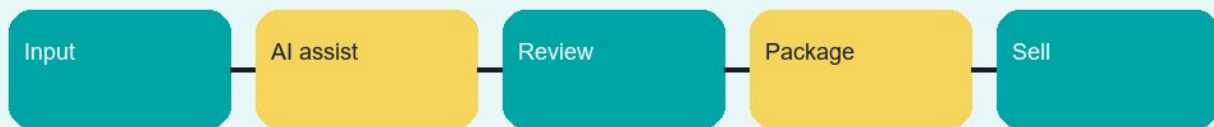
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10 AI Use Cases

Use AI for drafts, summaries, classification, extraction, personalization, and decision support. For solo founders and developers, the target is professional services teams: people with manual reports and scattered client data who can understand the value of a AI workflow assistant quickly.

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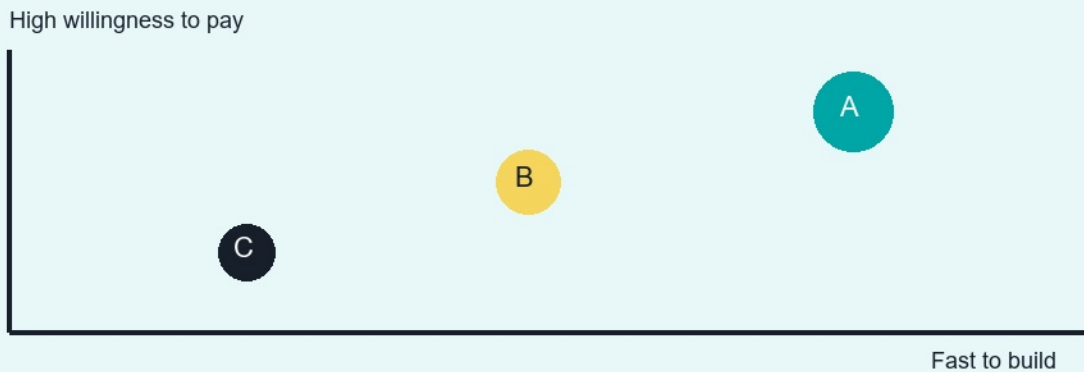
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11 Validation Plan

Do not ask if the idea is cool. Find out whether the problem is real and whether buyers will take action. For solo founders and developers, the target is professional services teams: people with manual reports and scattered client data who can understand the value of a AI workflow assistant quickly.

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12 Interview Questions

Good validation questions reveal current behavior, cost of the pain, and existing alternatives. For solo founders and developers, the target is professional services teams: people with manual reports and scattered client data who can understand the value of a AI workflow assistant quickly.

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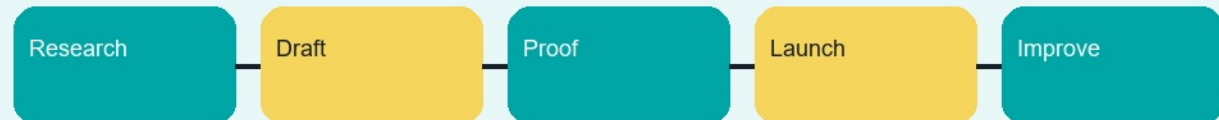
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13 Proof Assets

Screenshots, samples, demos, and before/after examples make the offer feel real. For solo founders and developers, the target is professional services teams: people with manual reports and scattered client data who can understand the value of a AI workflow assistant quickly.

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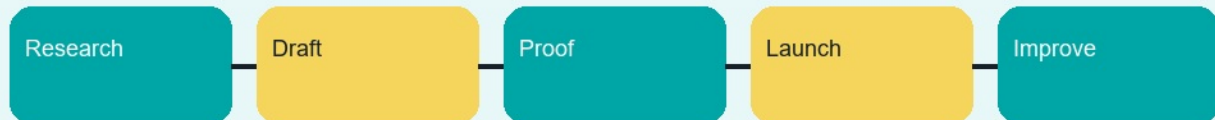
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14 Pricing Menu

Price from value. Use one-time pricing, subscriptions, setup fees, or retainers depending on the product. For solo founders and developers, the target is professional services teams: people with manual reports and scattered client data who can understand the value of a AI workflow assistant quickly.

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15 Sales Page

A useful sales page answers what it is, who it is for, what it includes, and why it works. For solo founders and developers, the target is professional services teams: people with manual reports and scattered client data who can understand the value of a AI workflow assistant quickly.

Buyer journey

Problem

Sample

Trust

Checkout

Result

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16 Funnel Visual

The buyer journey is simple: problem, sample, trust, checkout, result. For solo founders and developers, the target is professional services teams: people with manual reports and scattered client data who can understand the value of a AI workflow assistant quickly.

Buyer journey

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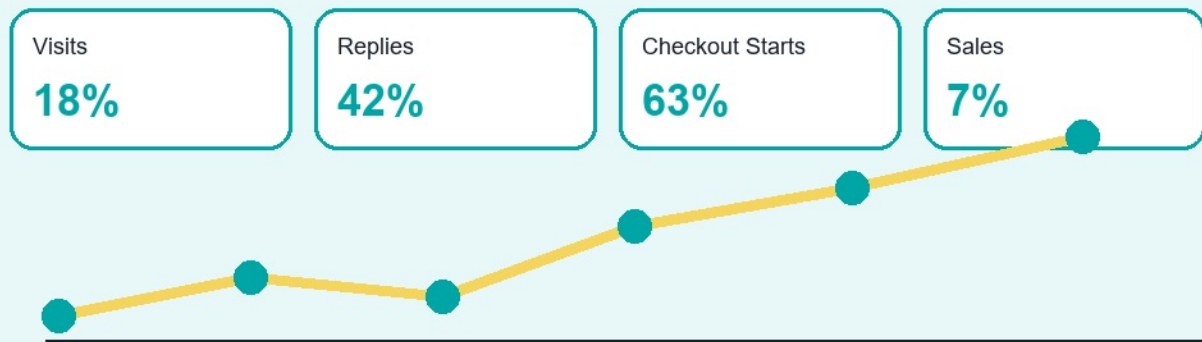
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17 Launch Week

A launch is a sequence of useful proof, not one loud announcement. For solo founders and developers, the target is professional services teams: people with manual reports and scattered client data who can understand the value of a AI workflow assistant quickly.

Dashboard snapshot



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18 Outreach Scripts

Manual outreach helps you learn the market faster than waiting for traffic. For solo founders and developers, the target is professional services teams: people with manual reports and scattered client data who can understand the value of a AI workflow assistant quickly.

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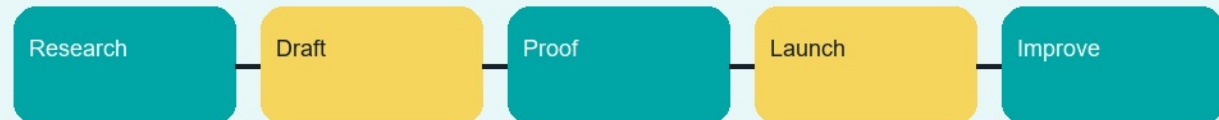
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19 Content Ideas

Create posts that teach the buyer how to see the problem and trust your solution. For solo founders and developers, the target is professional services teams: people with manual reports and scattered client data who can understand the value of a AI workflow assistant quickly.

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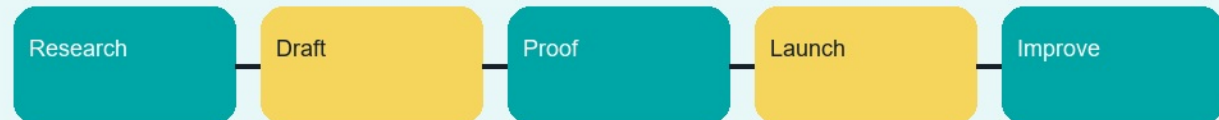
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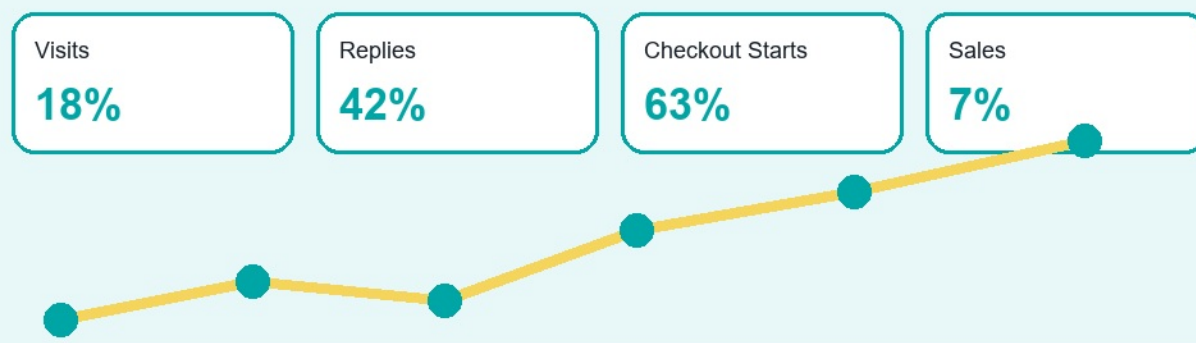
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20 Metrics Dashboard

Track behavior: visits, replies, checkout starts, purchases, refunds, and repeat usage. For solo founders and developers, the target is professional services teams: people with manual reports and scattered client data who can understand the value of a AI workflow assistant quickly.

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21 Support System

Support questions are product research. Turn repeated questions into better onboarding. For solo founders and developers, the target is professional services teams: people with manual reports and scattered client data who can understand the value of a AI workflow assistant quickly.

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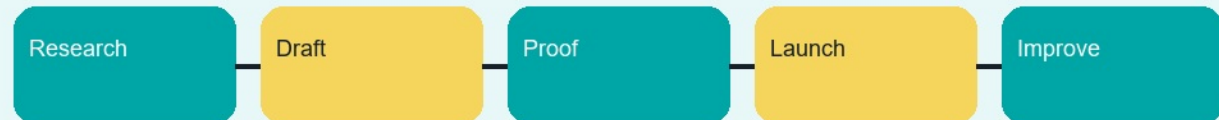
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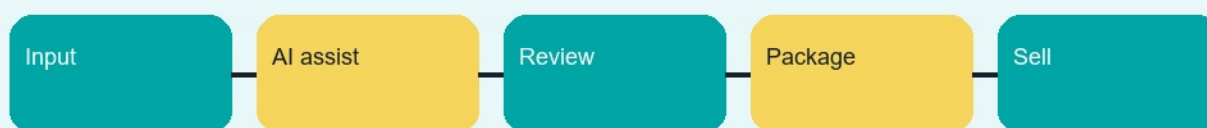
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22 Customer Onboarding

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23 Prompt Library

Use prompts to research, package, sell, improve, and support the product. For solo founders and developers, the target is professional services teams: people with manual reports and scattered client data who can understand the value of a AI workflow assistant quickly.

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24 Risk Checklist

Make the promise honest, the instructions clear, and the review steps visible. For solo founders and developers, the target is professional services teams: people with manual reports and scattered client data who can understand the value of a AI workflow assistant quickly.

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25 Worksheet

Fill the offer before building more features. For solo founders and developers, the target is professional services teams: people with manual reports and scattered client data who can understand the value of a AI workflow assistant quickly.

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26 Example Products

Study examples by buyer, pain, format, proof, and price. For solo founders and developers, the target is professional services teams: people with manual reports and scattered client data who can understand the value of a AI workflow assistant quickly.

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27 30-Day Improvement Plan

Improve distribution, conversion, activation, and retention week by week. For solo founders and developers, the target is professional services teams: people with manual reports and scattered client data who can understand the value of a AI workflow assistant quickly.

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28 Common Mistakes

Most products fail because they are too broad, too vague, hidden, or hard to use. For solo founders and developers, the target is professional services teams: people with manual reports and scattered client data who can understand the value of a AI workflow assistant quickly.

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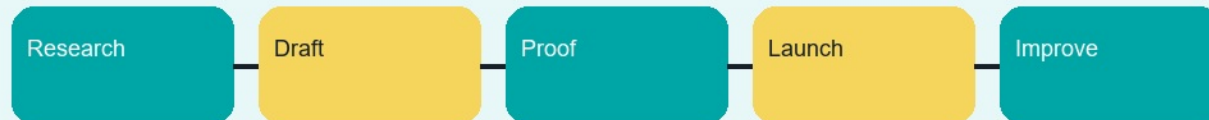
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Create a practical offer for professional services teams that solves manual reports and scattered client data using a AI workflow assistant. Include buyer, promise, proof, price, and first launch step.

29 Resource Stack

Use simple tools for checkout, delivery, demos, support, and analytics. For solo founders and developers, the target is professional services teams: people with manual reports and scattered client data who can understand the value of a AI workflow assistant quickly.

1

Make it specific

Name the buyer, the painful task, and the result. A AI workflow assistant sells better when the promise is narrow.

2

Show proof

Use screenshots, sample pages, before/after examples, demos, and clear instructions so buyers trust the offer.

Workflow blueprint

Research

Draft

Proof

Launch

Improve

Builder notes

- Buyer: professional services teams
- Pain: manual reports and scattered client data
- Product: AI workflow assistant
- Proof: screenshot, sample, demo, or case study

Do this next

- Action: write the one-sentence offer.
- Action: create one proof asset today.
- Action: ask five buyers what they use now.
- Action: improve the page using objections.

Quick prompt

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30 Final Action Plan

Choose one buyer, one pain, one result, one proof asset, and one place to sell. For solo founders and developers, the target is professional services teams: people with manual reports and scattered client data who can understand the value of a AI workflow assistant quickly.

1

Make it specific

Name the buyer, the painful task, and the result. A AI workflow assistant sells better when the promise is narrow.

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Do this next

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