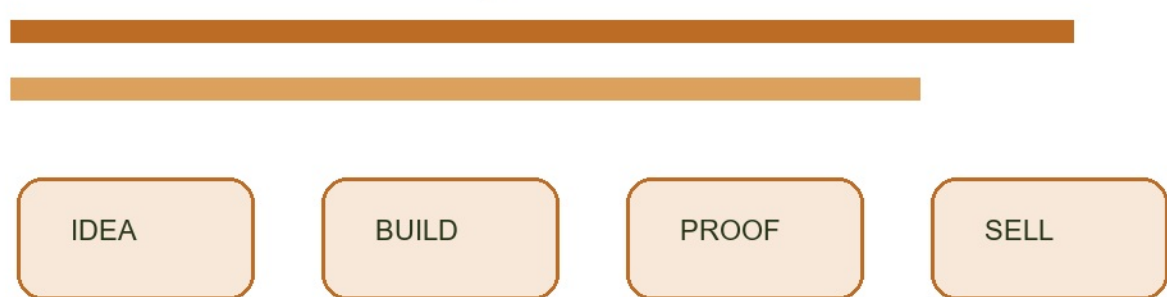


Build and Sell AI Templates

Turn repeatable work into Notion, spreadsheet, prompt, and app templates.

Product build system



IDEA

BUILD

PROOF

SELL

30-page practical ebook

Images, worksheets, examples, prompts, launch plans, and checklists.

02 Big Promise

The buyer does not want more information. The buyer wants a shorter path to a specific result. For template creators and productivity builders, the target is operators who need systems: people with messy planning and inconsistent tracking who can understand the value of a AI-assisted template system quickly.

1

Make it specific

Name the buyer, the painful task, and the result. A AI-assisted template system sells better when the promise is narrow.

2

Show proof

Use screenshots, sample pages, before/after examples, demos, and clear instructions so buyers trust the offer.

Workflow blueprint

Research

Draft

Proof

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Builder notes

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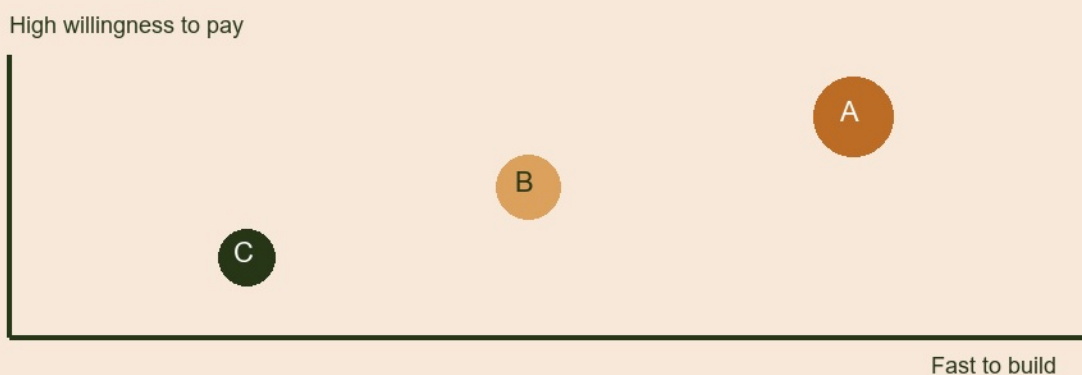
Quick prompt

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03 Market Map

Start with a buyer, a repeated pain, and a result that is easy to understand. For template creators and productivity builders, the target is operators who need systems: people with messy planning and inconsistent tracking who can understand the value of a AI-assisted template system quickly.

Idea scoring matrix



Builder notes

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04 Buyer Snapshot

A specific buyer makes the product easier to write, price, explain, and sell. For template creators and productivity builders, the target is operators who need systems: people with messy planning and inconsistent tracking who can understand the value of a AI-assisted template system quickly.

Fill-in worksheet

Buyer

Pain

Promise

Deliverable

Proof

Price

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05 Pain Research

Look for repeated complaints, manual workarounds, and tasks people already pay to solve. For template creators and productivity builders, the target is operators who need systems: people with messy planning and inconsistent tracking who can understand the value of a AI-assisted template system quickly.

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06 Offer Equation

Buyer + Pain + Shortcut + Proof + Price creates a product people can evaluate quickly. For template creators and productivity builders, the target is operators who need systems: people with messy planning and inconsistent tracking who can understand the value of a AI-assisted template system quickly.

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07 Product Formats

Choose the format that best delivers the result: PDF, template, tool, SaaS, script, or service. For template creators and productivity builders, the target is operators who need systems: people with messy planning and inconsistent tracking who can understand the value of a AI-assisted template system quickly.

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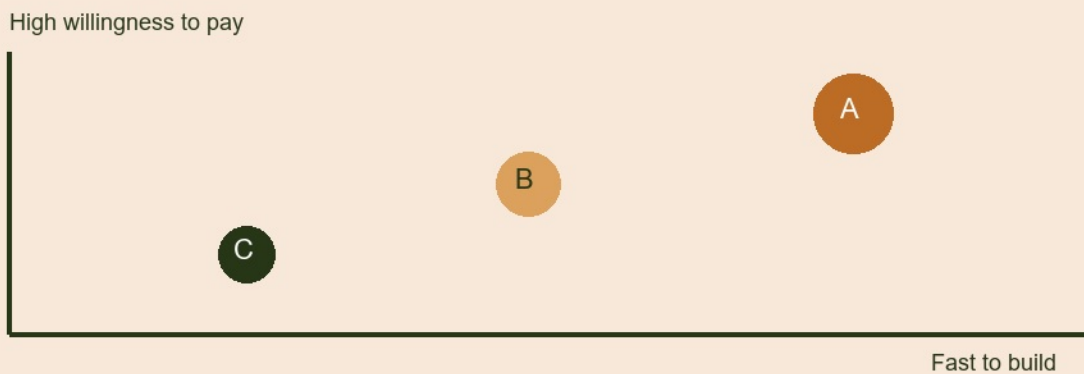
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08 MVP Scope

Build the smallest version that proves the promise instead of building the biggest version you can imagine. For template creators and productivity builders, the target is operators who need systems: people with messy planning and inconsistent tracking who can understand the value of a AI-assisted template system quickly.

Idea scoring matrix



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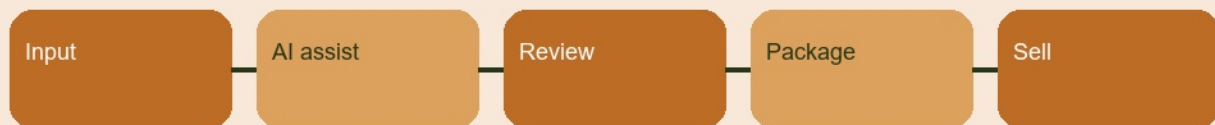
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09 Workflow Blueprint

The product should move the buyer from messy input to useful output with as little friction as possible. For template creators and productivity builders, the target is operators who need systems: people with messy planning and inconsistent tracking who can understand the value of a AI-assisted template system quickly.

Workflow blueprint



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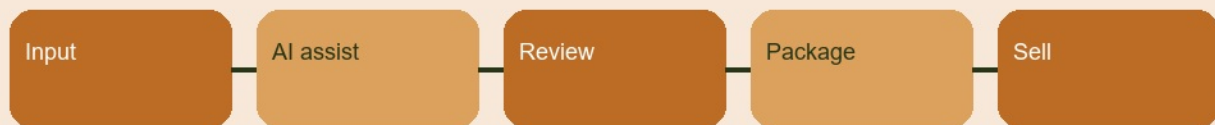
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10 AI Use Cases

Use AI for drafts, summaries, classification, extraction, personalization, and decision support. For template creators and productivity builders, the target is operators who need systems: people with messy planning and inconsistent tracking who can understand the value of a AI-assisted template system quickly.

Workflow blueprint



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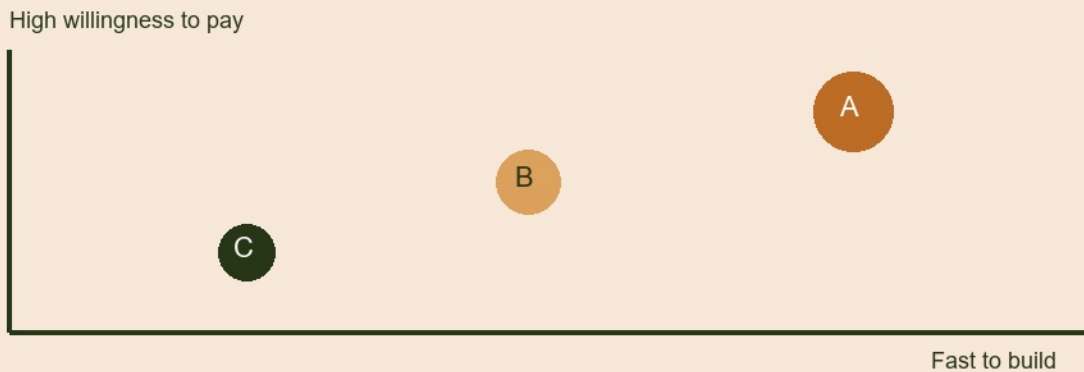
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11 Validation Plan

Do not ask if the idea is cool. Find out whether the problem is real and whether buyers will take action. For template creators and productivity builders, the target is operators who need systems: people with messy planning and inconsistent tracking who can understand the value of a AI-assisted template system quickly.

Idea scoring matrix



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12 Interview Questions

Good validation questions reveal current behavior, cost of the pain, and existing alternatives. For template creators and productivity builders, the target is operators who need systems: people with messy planning and inconsistent tracking who can understand the value of a AI-assisted template system quickly.

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13 Proof Assets

Screenshots, samples, demos, and before/after examples make the offer feel real. For template creators and productivity builders, the target is operators who need systems: people with messy planning and inconsistent tracking who can understand the value of a AI-assisted template system quickly.

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14 Pricing Menu

Price from value. Use one-time pricing, subscriptions, setup fees, or retainers depending on the product. For template creators and productivity builders, the target is operators who need systems: people with messy planning and inconsistent tracking who can understand the value of a AI-assisted template system quickly.

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15 Sales Page

A useful sales page answers what it is, who it is for, what it includes, and why it works. For template creators and productivity builders, the target is operators who need systems: people with messy planning and inconsistent tracking who can understand the value of a AI-assisted template system quickly.

Buyer journey

Problem

Sample

Trust

Checkout

Result

Builder notes

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16 Funnel Visual

The buyer journey is simple: problem, sample, trust, checkout, result. For template creators and productivity builders, the target is operators who need systems: people with messy planning and inconsistent tracking who can understand the value of a AI-assisted template system quickly.

Buyer journey

Problem

Sample

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Checkout

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17 Launch Week

A launch is a sequence of useful proof, not one loud announcement. For template creators and productivity builders, the target is operators who need systems: people with messy planning and inconsistent tracking who can understand the value of a AI-assisted template system quickly.

Dashboard snapshot

Visits

18%

Replies

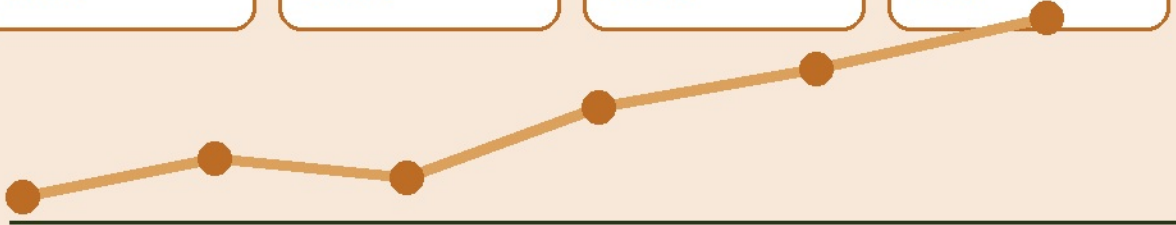
42%

Checkout Starts

63%

Sales

7%



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18 Outreach Scripts

Manual outreach helps you learn the market faster than waiting for traffic. For template creators and productivity builders, the target is operators who need systems: people with messy planning and inconsistent tracking who can understand the value of a AI-assisted template system quickly.

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19 Content Ideas

Create posts that teach the buyer how to see the problem and trust your solution. For template creators and productivity builders, the target is operators who need systems: people with messy planning and inconsistent tracking who can understand the value of a AI-assisted template system quickly.

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20 Metrics Dashboard

Track behavior: visits, replies, checkout starts, purchases, refunds, and repeat usage. For template creators and productivity builders, the target is operators who need systems: people with messy planning and inconsistent tracking who can understand the value of a AI-assisted template system quickly.

Dashboard snapshot

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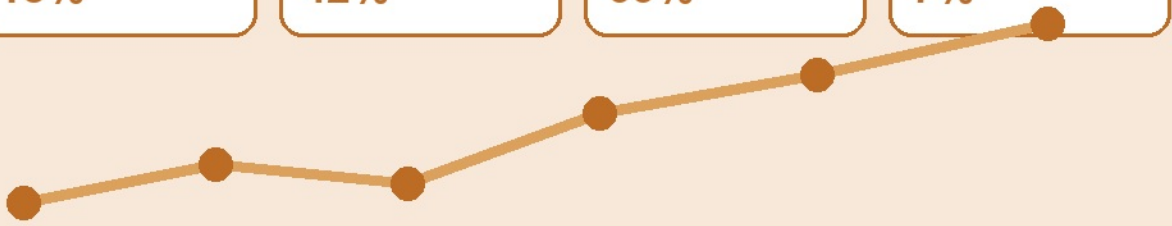
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21 Support System

Support questions are product research. Turn repeated questions into better onboarding. For template creators and productivity builders, the target is operators who need systems: people with messy planning and inconsistent tracking who can understand the value of a AI-assisted template system quickly.

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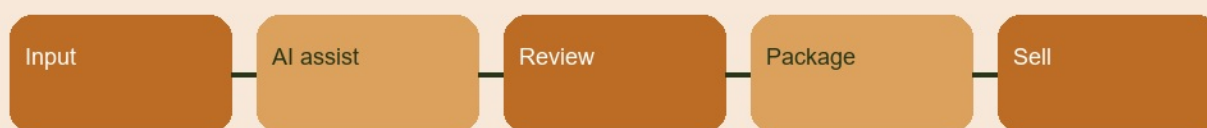
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22 Customer Onboarding

The buyer should get a quick win in the first five minutes. For template creators and productivity builders, the target is operators who need systems: people with messy planning and inconsistent tracking who can understand the value of a AI-assisted template system quickly.

Workflow blueprint



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23 Prompt Library

Use prompts to research, package, sell, improve, and support the product. For template creators and productivity builders, the target is operators who need systems: people with messy planning and inconsistent tracking who can understand the value of a AI-assisted template system quickly.

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24 Risk Checklist

Make the promise honest, the instructions clear, and the review steps visible. For template creators and productivity builders, the target is operators who need systems: people with messy planning and inconsistent tracking who can understand the value of a AI-assisted template system quickly.

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25 Worksheet

Fill the offer before building more features. For template creators and productivity builders, the target is operators who need systems: people with messy planning and inconsistent tracking who can understand the value of a AI-assisted template system quickly.

Fill-in worksheet

Buyer

Pain

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26 Example Products

Study examples by buyer, pain, format, proof, and price. For template creators and productivity builders, the target is operators who need systems: people with messy planning and inconsistent tracking who can understand the value of a AI-assisted template system quickly.

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27 30-Day Improvement Plan

Improve distribution, conversion, activation, and retention week by week. For template creators and productivity builders, the target is operators who need systems: people with messy planning and inconsistent tracking who can understand the value of a AI-assisted template system quickly.

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28 Common Mistakes

Most products fail because they are too broad, too vague, hidden, or hard to use. For template creators and productivity builders, the target is operators who need systems: people with messy planning and inconsistent tracking who can understand the value of a AI-assisted template system quickly.

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29 Resource Stack

Use simple tools for checkout, delivery, demos, support, and analytics. For template creators and productivity builders, the target is operators who need systems: people with messy planning and inconsistent tracking who can understand the value of a AI-assisted template system quickly.

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- Action: create one proof asset today.
- Action: ask five buyers what they use now.
- Action: improve the page using objections.

Quick prompt

Create a practical offer for operators who need systems that solves messy planning and inconsistent tracking using a AI-assisted template system. Include buyer, promise, proof, price, and first launch step.

30 Final Action Plan

Choose one buyer, one pain, one result, one proof asset, and one place to sell. For template creators and productivity builders, the target is operators who need systems: people with messy planning and inconsistent tracking who can understand the value of a AI-assisted template system quickly.

1

Make it specific

Name the buyer, the painful task, and the result. A AI-assisted template system sells better when the promise is narrow.

2

Show proof

Use screenshots, sample pages, before/after examples, demos, and clear instructions so buyers trust the offer.

Workflow blueprint

Research

Draft

Proof

Launch

Improve

Builder notes

- Buyer: operators who need systems
- Pain: messy planning and inconsistent tracking
- Product: AI-assisted template system
- Proof: screenshot, sample, demo, or case study

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